



Message from the
CEO,
Retta Parsons

Communities are
judged by how
compassionate
people are to one

another. Caring individuals and businesses gift non-profit agencies with their time and treasures because they care about their neighbors. Local non-profit professionals utilize these donations to make wise and conscientious decisions so that a high quality of life can be had for all.

Your local Shiawassee United Way has had a very productive year. 2-1-1 service was brought, toll-free, to everyone in Shiawassee County. This resulted in 1,675 calls. The Hunger Network was able to keep pantry doors open despite the absence of grant funds from FEMA. This was important as people needing nutritional assistance rose by 7.83 percent! Fifteen local programs that address root causes of poverty were funded at ten agencies. One of many successes was that 450 girls and adults were a part of Girl Scouting in Shiawassee County.

This annual report details what a powerful impact your donated dollars produced this year. Thank you to all of our donors—those who gave dollars, food, fair animals, other needed items, and time. When we all LIVE UNITED, making strides for the common good, we are a part of creating a great place to live, work, and raise a family.

Message from the Board President,
Pete Karsten

On behalf of the entire Shiawassee United Way Board, I want to personally thank all of our generous individual and corporate donors that gave to the 2012 campaign. Your investments in promoting the Common Good in our county are greatly appreciated!! The SUW Board and staff take seriously our responsibility to be good stewards of your donations that help to make a difference in the lives of those most in need right here in Shiawassee County.

I am honored to recognize the contributions of two SUW board members that have reached the term limits on their board service. Both Mark Erickson and Joy Welty have played active and meaningful roles in crafting the strategic direction and operational endeavors of the Shiawassee United Way. They will be missed.

Lastly, the Shiawassee United Way works enormously hard to address the root causes of poverty. This is accomplished through our grant funding of many great, local non-profit agencies; the administration of the Shiawassee Hunger Network (and running of our own food pantry); and the facilitation of the 211 information assistance service. We are fortunate to have a dedicated staff that is led by our tireless, talented, and tenacious President/CEO, Retta Parsons.

PETE

Shiawassee United Way 2012 Annual Report to the Community

United
Way



Shiawassee United Way
123 South Washington, Owosso
989-723-4987
shiawasseeunitedway.org

Live United! Make lasting, positive change for the people of Shiawassee County

What 2-1-1 Can Do For You

Anyone in Shiawassee County can dial 2-1-1 toll-free and receive information on a broad range of non-profit, government, and faith community services. In times of community disasters, persons can dial 2-1-1 for information regarding such things as evacuation routes, shelter locations, clean water stations, etc.

Shiawassee United Way is the lead funder of 2-1-1 service in Shiawassee County.

There were 1,675 total calls placed to 2-1-1 from people in Shiawassee County. There were also 1,562 web searches on the online database. 2-1-1 is a toll-free service available to everyone in Shiawassee County 24/7/365. You can access the database at <http://www.centralmichigan211.org/> or visit shiawasseeunitedway.org and click on the 2-1-1 icon.



Jessica called 2-1-1 after receiving great news—she had found a job! However, she needed to get clothing specific for her job. She said she had asked family and friends if they had any good clothing to borrow, but they did not.

The 2-1-1 Information and Referral Specialist told Jessica about a program for those looking to enter into the workforce. They would offer her up to three gently used outfits that would work well for her new line of work. Jessica was excited and asked to be enrolled in the program!

A few weeks later, the Information and Referral Specialist called Jessica to follow up with her to see if she received the help she needed. Jessica said she was very pleased with the outfits she was given and was doing very well in her new job.



Remember To
Look For Your
Donation Envelope
In Today's Paper.
**LIVE UNITED BY
Giving Today!**

Wausaukee Team members have been long-time supporters of the Shiawassee Hunger Network through food drives and donations.



DeVries Nature Conservancy donated 2,316 pounds of produce (11,533 servings) this past summer to the 13 pantries of the Hunger Network.

Fair Animal Donations

Many thanks to the generous businesses and individuals who donated animals from the Shiawassee County Fair Auctions to the Hunger Network. Your generosity resulted in over \$27,000 in sales going to 4H & FFA Youth and the meat from 147 animals being split between the Hunger Network Pantries.

Pantries Stay Open Despite Tough Conditions

The 13 pantries that comprise the Shiawassee Hunger Network had an especially tough year in 2012. Your local United Way serves as administrator of this alliance. Administrative, fundraising, grant writing, and clerical services are provided—all free of charge to member pantries!

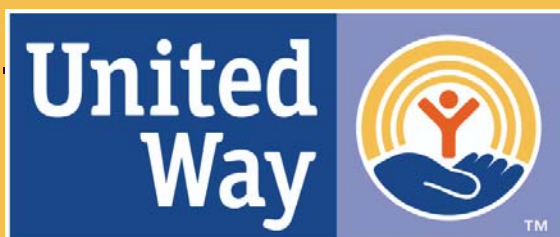
Generally, the alliance is funded by community donations and approximately \$20,000 from FEMA's Emergency Food & Shelter Program. This past year, Shiawassee County received no funds from this source.

Hunger Network pantries went into action as demand was 7.83% higher than it was in 2011. Many community organizations, businesses, and individuals were asked to give toward the monthly \$2,000 cost to purchase a semi-load of food. In addition, food drives were held by many local groups, and gardeners gave generously of their harvests.

In total, 38,295 people were served 204,091 complete meals. Of those served, 8,278 were over the age of 60 and 8,712 were children—comprising 44 percent of all people assisted!

LIVE UNITED!

GIVE—Donate today using the envelope found in your paper
ADVOCATE—“Like” Shiawassee United Way on Facebook to keep up to date
VOLUNTEER—Visit shiawasseeunitedway.org to complete a volunteer application



ANNUAL BREAKFAST
Tuesday, March 26 • 7:30 a.m.
Baker College Welcome Center
RSVP 989-723-4987

*Everyone
Is Invited!*

**Shiawassee Hunger Network
Member Pantries & Locations**

- Bethany Bible Baptist Church—Morrice
- Catholic Charities—Owosso
- Christ Episcopal Outreach Ctr.—Owosso
- Corunna Ministerial/Corunna UMC—Corunna
- First Church of God-Loving Hands—Owosso
- Gaines Community Council, St. Joseph—Gaines
- Lennon Community Pantry—Lennon
- New Lothrop Methodist—New Lothrop
- Shiawassee Council on Aging—Owosso
- Shiawassee Harvest Ministries—Corunna
- Shiawassee United Way—Owosso
- St. John's United Church of Christ—Owosso
- Vernon Lighthouse—Vernon

Visit shiawasseeunitedway.org or "Like" Shiawassee United Way on Facebook for more information!

**Shiawassee United Way
Board of Directors**

- Officers**
- Jim Carney, Chemical Bank, Vice President
 - Brent Jones, Shiawassee Economic Development Partnership
 - Pete Karsten, Baker College, Past President
 - Tom Bridges, Bridges Law, Treasurer
 - Alison Morrison, MI Dept of Human Services, Secretary
- Member at Large**
- Sharon Bowen, Michigan Career Alliance
 - Ed Brush, Frontier
 - Ray Chapman, Retired Educator
 - Wes Coffey, Owosso Wesleyan Church
 - Eric Davis, Lubrizol
 - Frank Fear, Memorial Healthcare
 - Ann Gamboe Hall, Pathfinder Legal Services
 - Jeffery Gulick, LocalEyes Networks
 - Michael Serwer, Crest Marine
 - Marli Schnepf, Meijer

Thank you to our sponsors:

- Baker College
- Big John Steak & Onion
- Chemical Bank
- CLH Insurance
- Edward Jones-Peter Keay
- Indian Trails
- KFC Owosso
- Memorial Healthcare Center
- Owosso Dental Center
- Shaw's Pharmacy
- Steam Railroading Institute
- The Argus-Press
- Waugh's Culligan
- Wells Fargo Advisors

Shiawassee United Way Mission

To unite people and other resources to improve and strengthen the quality of life for all people in Shiawassee County. Visit shiawasseeunitedway.org to review your local United Way's strategic plan in detail.

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Did you know that over 21% of all Shiawassee County children live in poverty?

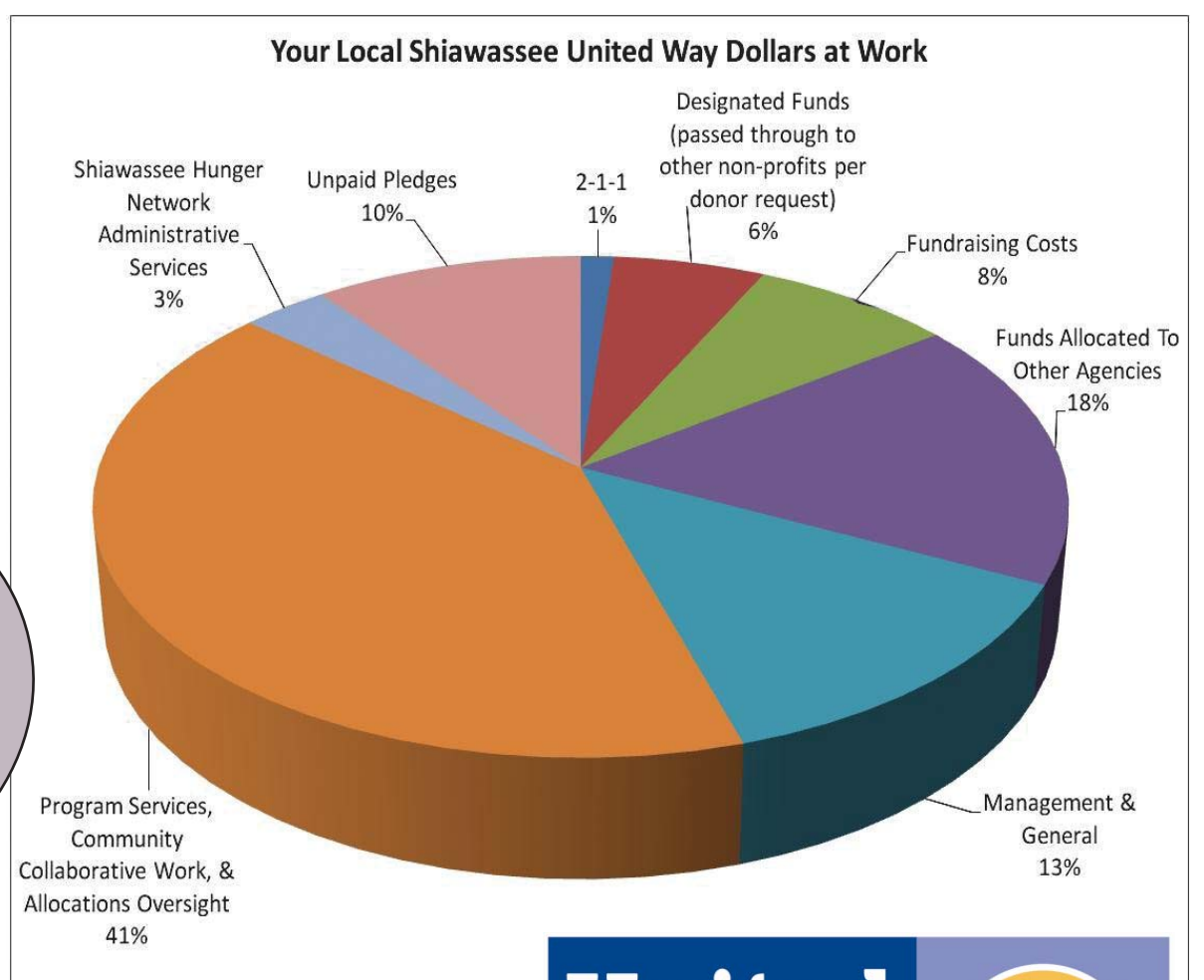
Funded Local Programs Address Root Causes of Poverty

Your local Shiawassee United Way looks for long-term solutions that lift people from poverty to productivity. The following are local programs funded by your local United Way that address some of the most fundamental issues to making lasting change in people's lives in Shiawassee County.

Agency	2012-13 Funding Assistance for:
BASIC NEEDS	
Memorial Healthcare	Provide a dental bus for adult Medicaid patients for 8 weeks during the summer
Redeemer Lutheran Free Medical Clinic	Funding for ordered laboratory/diagnostic tests for patients
SafeCenter	1. Assistance with unexpected household expenses to maintain safe, stable family situations 2. Providing shelter, food, and counseling to women and children who are victims of domestic violence
HEALTH	
Redeemer Lutheran Free Medical Clinic	Funding to assist with prescription needs for uninsured patients
SATA--Transportation Solutions	Transportation for low income individuals to appointments outside of SATA service area
Shiawassee Family YMCA	1. Partnership with Byron Public Schools to offer after-school & summer programming 2. Partnership with Durand Public Schools to offer after-school programming 3. Partnership with Owosso Public Schools to offer after-school programming
INCOME	
Shiawassee County Veterans' Affairs	Training for a nationally accredited benefits counselor to serve Shiawassee County Veterans
EDUCATION	
The Arc Shiawassee County	Learning and social opportunity for developmentally challenged persons
Girl Scouts Heart of Michigan	Scholarships for girls living in Shiawassee County
Morrice Area Schools	Free summer enrichment program for children grades PreK—8
Shiawassee Family YMCA	Social norm instruction program for at-risk teens at Durand Public Schools
Shiawassee Great Start Collaborative	Preschool scholarship program for low income families

Your local Shiawassee United Way is well within the Better Business Bureau Wise Giving Alliance's recommendation that no more than 35% of total funds be spent on administration and fundraising.

Remember To Look For Your Donation Envelope In Today's Paper. LIVE UNITED BY Giving Today!



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Visit our facebook page.

